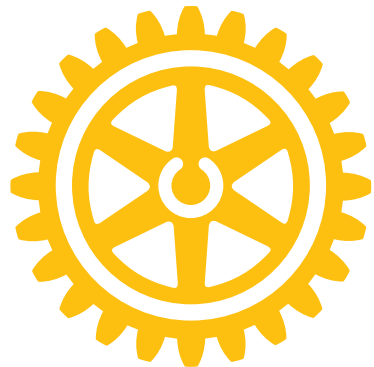


MASTERBRAND
SIGNATURE
SIMPLIFIED*

COLOR GUIDE

Contact graphics@rotary.org for alternative file formats.

Rotary



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THE IDENTITY GUIDELINES
FOR PROPER USAGE.**

ROYAL BLUE

CMYK—COATED
C100 M80 Y9 K2

CMYK—UNCOATED
C100 M80 Y9 K2

PMS—COATED
PMS 286 C

PMS—UNCOATED
PMS 286 U

RGB
R0 G36 B108

GOLD

CMYK—COATED
C0 M26 Y100 K0

CMYK—UNCOATED
C0 M20 Y100 K0

PMS—COATED
PMS 130 C

PMS—UNCOATED
PMS 129 U

RGB
R254 G189 B17

Rotary



WHITE

CMYK
C0 M26 Y100 K0

RGB
R255 G255 B255